



2019 NSWPWC Lake Macquarie Big Weekend Sponsorship

About us

The Sydney Jet Sports Association, Trading As, New South Wales Personal Watercraft Club (NSWPWC) is a NSW based non for profit association that is responsible for the safe promotion of PWC racing within NSW. The NSWPWC is an affiliate of the Australian Jet Sports Boating Association (AJSBA), which is the Australian representative body for all Personal Watercraft Racing. We aim to help promote, organize and supervise personal watercraft events in a Professional & Safe manner within our aquatic communities.

NSWPWC's regular events are held at Lake Macquarie, Chipping Norton Lakes and St George Sailing Boat Club at Sans Souci in Sydney's south. In addition to this, the association occasionally holds other events in various locations throughout NSW including Newcastle and Wollongong.

Sponsorship Opportunities:

Naming Rights (2019 _____ Lake Mac PWC Race Series) \$POA

Race Bibs (Mandatory wear for all entrants, featuring your business) \$1500

Classes:

Endurance Racing: Runabout Classes

Pro/Am GP Runabout (Premier)	N/A
Pro/Am Stock Runabout	N/A
Pro/Am Naturally Aspirated	N/A
Rookie Limited Runabout	\$350

Circuit Racing: Ski Classes

Pro/Am Modified Ski (Premier)	\$800
Pro/Am Stock 1500 Ski	\$500
Pro/Am Lites Ski	\$500
Junior Lites Ski	\$350

Runabout Classes

Pro/Exp GP Runabout (Includes Endurance)	\$1000
Pro/Am Limited Runabout	\$600
Pro/Am Women's Limited Runabout	\$500
Pro/Am Stock Runabout (Includes Endurance)	\$800
Pro/Am Naturally Aspirated (Includes Endurance)	\$600
Pro/Am Recreational Lites Runabout	\$350

Stall Opportunities:

Food Stall (Maximum of 2)	\$100
Coffee Stall (Maximum of 1)	\$100

The Big Weekend:

- The 2019 Lake Macquarie PWC Race Series will be the first major event race of the 2019/2020 Australian PWC racing season.
- The 2019 Lake Macquarie PWC Race will attract Australia's best PWC racers to the shores of Lake Macquarie NSW. Catering for both Endurance and Circuit formats, the event will be the first on the 2018/19 Australian racing calendar. The Event Management team intends on taking PWC racing to a new level.
- In conjunction with the NSW PWC and the AJSBA, we are looking to 'raise the bar' and deliver a professional, community orientated event that attracts new competitors to our sport.
- The event will be delivered in conjunction with the Lake Macquarie Big Weekend, which includes other key attractions like the Offshore Superboat races, Show and Shine, and various foreshore markets, activities and attractions.
- Last year's Big Weekend attracted more than 30,000 spectators! The NSW PWC has successfully attained a 4 year Development Application to participate in the Lake Macquarie Big Weekend. We continue to have exceptional support from Council, the Mayor, and their internal Events Management staff.

Partnership opportunities:

- The Lake Macquarie PWC Race Series can offer many businesses an excellent opportunity to gain valuable corporate exposure, while assisting the sport of PWC racing within Australia and the Lake Macquarie region. The city of Lake Macquarie and the PWC industry rarely experiences an event like this, so don't miss your opportunity to be involved.
- Your Business will be promoted through out the event and in the lead up to the event along with dedicated posts on Facebook, Instagram and our website (www.nswpwc.org.au) promoting your business and products.
- You will feature on our promotional posters as well as event signage throughout the event site.
- You will have access to our sponsor alley to sell and market your products.

Sponsorship opportunities will close on the 5th of October 2019

Contact for sponsorship is Nik Pazanin (Media@nswpwc.org.au)

Examples of promotion material and signage:

